

PLAN YOUR BUSINESS!



Use this sheet to think, plan, and get ready for your awesome booth!

1. MY BUSINESS IDEA

What will you sell or do?



2. WHO IS MY CUSTOMER?

Who will love your products or services?



3. WHAT MAKES IT SPECIAL?

What makes your idea different and awesome?



4. MY PRODUCTS OR SERVICES

What will you sell or do?
Draw a picture!



5. HOW MUCH?

How much will you charge?

\$ _____
\$ _____
\$ _____



6. WHAT WILL I NEED?

List the supplies or ingredients you need.



7. MY PLAN

How will you make, create, or run your booth?



8. MY BOOTH DESIGN

Draw your booth or setup!



9. MY GOAL

What do you hope to achieve at the Business Fair?



You've got this! Be creative, have fun, and shine!

